



MATE



BUSINESS MODELS 4 SMART CITY IN THE DIGITAL ERA: CHALLENGES AND OPPORTUNITIES

Registration is open
until 6:00 PM (CET) on February 25, 2026 at the link
<https://forms.gle/qTWn2njd7YE6hmnq6>

26 February 2026

17:00 CET

Spikers



László Vértesy

Head of Economics and Natural Resources Department
Hungarian University of Agriculture and Life Sciences (MATE)

Financing sustainable smart city projects: public-private partnerships

Olha Baranovska

Financial and economic consultant
Auditing company "Business Element"

Business model for illiquid goods managing in the context of circularity



Yurii Romashov

Professor of CITARSI Department
Kharkiv National University of Radio Electronics

**Quantitative estimations for
environmental and consumptional responsibilities of business models**

Irina Kolupaieva

Professor of CITARSI Department
Kharkiv National University of Radio Electronics

Eco4Smart Project: outcomes and perspectives

